

**Report Parameters :**

BILLING SUMMARY : YES

MAKEGOODS : YES

SORT BY : By Order Number

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-70002-1

DATE PRINTED

10/11/16

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR			386290	ADVERTISER (OR AGENCY AND ADVERTISER)			<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	STRATEGIC MEDIA PLACEMENT				FRSCC/MIGUEL DIAZ DE LA PORTILLA			
AND	7669 Stagers Loop				2640A Mitcham Dr			
ADDRESS	Delaware	OH	43015-7010		Tallahassee	FL	32308-5400	
	USA				USA			
CONTACT					PRODUCT1181/1777/4851 FRSCC/MIGUEL DIAZ			
LOCAL SALESPERSON	Sean Dorsey		AGENCY EST. NO. 4851		PRODUCT CODE 1300			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/12/16 AND ENDING 10/18/16 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	TIME FROM TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10/11/16-AG-NEW ORDER									
1 CDR	...1...	1	08:00A 09:00A	30S	10/13/16-10/13/16		1	585.00	585.00
2 CDR	11.....	2	08:00A 09:00A	30S	10/17/16-10/18/16		2	585.00	1170.00
3 CDR	..1.1..	2	07:00A 08:00A	30S	10/12/16-10/14/16		2	585.00	1170.00
4 CDR	.....1	1	08:58A 10:30A	30S	10/16/16-10/16/16	CBS SUNDAY MORNING	1	1800.00	1800.00
5 CDR	.....1	1	10:30A 11:30A	30S	10/16/16-10/16/16	FACE THE NATION	1	2700.00	2700.00
6 CDR	00111..	3	11:00A 12:00N	30S	10/12/16-10/14/16	PRICE IS RIGHT	3	720.00	2160.00
7 CDR	11000..	2	11:00A 12:00N	30S	10/17/16-10/18/16	PRICE IS RIGHT	2	720.00	1440.00
8 CDR	00111..	3	11:58A 12:30P	30S	10/12/16-10/14/16	NOON NEWS	3	630.00	1890.00
9 CDR	11000..	2	11:58A 12:30P	30S	10/17/16-10/18/16	NOON NEWS	2	630.00	1260.00
10 CDR	00111..	3	04:00P 05:00P	30S	10/12/16-10/14/16	JUDGE JUDY	3	585.00	1755.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	7669 Stagers Loop			2640A Mitcham Dr			
ADDRESS	Delaware	OH	43015-7010	Tallahassee	FL	32308-5400	
	USA			USA			
CONTACT				PRODUCT1181/1777/4851 FRSCC/MIGUEL DIAZ			
LOCAL SALESPERSON	Sean Dorsey	AGENCY EST. NO.	4851	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/12/16 AND ENDING 10/18/16 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11 CDR	11000..	2	04:00P	05:00P	30S	10/17/16-10/18/16	JUDGE JUDY	2	585.00	1170.00
12 CDR	...1...	1	05:00P	05:30P	30S	10/13/16-10/13/16		1	1350.00	1350.00
13 CDR	11.....	2	05:00P	05:30P	30S	10/17/16-10/18/16		2	1350.00	2700.00
14 CDR	..1.1..	2	05:30P	06:00P	30S	10/12/16-10/14/16		2	1350.00	2700.00
15 CDR	00010..	1	05:58P	06:30P	30S	10/13/16-10/13/16	EARLY NEWS	1	1500.00	1500.00
16 CDR	11000..	2	05:58P	06:30P	30S	10/17/16-10/18/16	EARLY NEWS	2	1500.00	3000.00
17 CDR	..1.1..	2	06:30P	07:00P	30S	10/12/16-10/14/16		2	3000.00	6000.00
18 CDR	00011.0 .....1.	3	11:00P 11:00P	11:35P 11:35P	30S	10/13/16-10/15/16	LATE NEWS	3	1440.00	4320.00
19 CDR	11000.0	2	11:00P	11:35P	30S	10/17/16-10/18/16	LATE NEWS	2	1440.00	2880.00
20 CDR	00101..	2	11:35P	12:37A	30S	10/12/16-10/14/16	LATE SHOW WITH STEPHEN	2	540.00	1080.00

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AND	7669 Stagers Loop			2640A Mitcham Dr		
ADDRESS	Delaware	OH	43015-7010	Tallahassee	FL 32308-5400	
	USA			USA		
CONTACT				PRODUCT1181/1777/4851 FRSCC/MIGUEL DIAZ		
LOCAL SALESPERSON	Sean Dorsey	AGENCY EST. NO. 4851		PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/12/16 AND ENDING 10/18/16 NO. WEEKS: 1						

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ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
21 CDR	10000..	1	11:35P	12:37A	30S	10/17/16-10/17/16	LATE SHOW WITH STEPHEN	1	540.00	540.00
22 CDR	.....1	1	11:35P	12:05A	30S	10/16/16-10/16/16	INSIDER WEEKEND	1	450.00	450.00
23 CDR	.1.....	1	07:58P	09:00P	30S	10/18/16-10/18/16	NAVY NCIS	1	6750.00	6750.00
24 CDR	.....1.	1	10:00P	11:00P	30S	10/15/16-10/15/16	48 HOURS MYSTERIES	1	1800.00	1800.00
25 CDR	.....1	1	06:57P	08:00P	30S	10/16/16-10/16/16	SIXTY MINUTES SUNDAY	1	13500.00	13500.00
26 CDR- AFC REG SN-DOLPHINS & PITTSBURGH 1P	.....1	1	12:57P	07:30P	30S	10/16/16-10/16/16	NFL FOOTBALL (DOLPHINS)	1	27000.00	27000.00
27 CDR- NFL THURS BRONCOS V CHARGERS	...1...	1	07:57P	11:30P	30S	10/13/16-10/13/16	NFL THURSDAY REGULAR SEASON	1	10800.00	10800.00
28 CDR- ACC FTBL ALL GAMES	.....1.	1	12:00N	03:30P	30S	10/15/16-10/15/16	ACC FOOTBALL	1	1170.00	1170.00
29 CDR- SEC	.....1.	1	12:00N	07:00P	30S	10/15/16-10/15/16	NCAA COLLEGE FOOTBALL	1	3600.00	3600.00
Total Contract:								48		108240.00
Billing Summary										
Qtr 4-16						Oct	Nov	Dec	Total	
						108240.00	.00	.00	108240.00	

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10/11/16

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PAGE 4

BROADCAST SCHEDULE STARTING 10/12/16 AND ENDING 10/18/16 NO. WEEKS: 1

~~Additional Terms and Conditions:~~

NONDISCRIMINATION POLICY: GBC Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on such basis.										
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
									<b>GRAND TOTAL</b>	108240.00

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